

WELCOME FROM CADEL

Another year has passed, many thousands of kilometres invested and nearly as many coffees ingested! But here we are and may I extend a very warm welcome to you all, the 2024 TAC People's Ride 'peloton'.

For some of you this will be your eighth ride and for others it will be your first and we are so happy to have you join us. For some you'll be attempting the challenge of 113km and Challambra for the first time, while others will be taking up the challenge and beauty of the 59km ride. Some will be attempting personal best times while others just want to have the best time, one that is not measured by a clock. Whatever your motivation or purpose to take to the starting line on the morning of Saturday, January 27 we simply say thank you for your support and contribution of this wonderful event as it is you that make it the ride and the experience that it is.

Our 2024 Santini jersey is yet again a masterpiece in cycling apparel design and cutting edge in quality. The green and gold colours of the jersey represent the 15 year milestone since some guy from Australia won the UCI Road World Championships in Mendrisio, Switzerland while the blue that is merged in to the colour scheme is a beautiful representation of the waters surrounding Geelong and the Surf Coast. Year after year the team at Santini and Bikesportz deliver on the jersey design and quality and we are very grateful to ride in such style. Thank you.

One of the reasons I like to call this region my home is the abundance of brilliant cafes, restaurants, bars and wineries, amongst many other attractions. Whether you're a visitor to Geelong, the Bellarine and Surf Coast for the event or you're a local that just wants to immerse yourself in the whole long weekend of cycling in your backyard, you must also treat yourself to the superb coffee, food, wines and craft beer of the region. Please make sure to post your various experiences on the road or in the cafe for all of us to see #CadelRoadRace.

Above all else we want you to return back home from the ride safely. We all have someone to ride safely for so please make sure you take the time to be well informed and understand all of the road safety tips provided by the wonderful team at the TAC. Be Seen, Be Safe. Share the Road. Speaking of the TAC, this event would not be possible without them and the best way we can thank the TAC is to return home safely from our ride. But to Tracey Slatter and all at the TAC - thank you, we appreciate everything you to do support the event and keep us all safe.

That's it from me. Please say hello on the ride and if I look like I'm struggling on a climb don't be afraid to lend me a wheel to follow!

Let's ride.



FROM THE MINISTER

It's fantastic to welcome cyclists, fans, and visitors to the 2024 Cadel Evans Great Ocean Road Race.

The Victorian Government is proud to bring this much-loved event to Geelong and the Great Ocean Road region for the eighth time.

Since the first iteration of the Cadel Evans Great Ocean Road Race in 2015, the event has attracted the best elite riders from around the world to compete on its stunning coastal course that is loved by participants and spectators alike.

In addition to the UCI-sanctioned competitions, cycling enthusiasts of all ages can have the chance to ride on the same course as their cycling heroes in the TAC People's Ride and GeelongPort Family Ride.

Over the years, this epic weekend of cycling has brought hundreds of thousands of visitors to regional Victoria to compete in the elite races, take part in the mass participation events, and soak up the exciting event atmosphere over the January long weekend.

Away from the course, there is plenty to explore in the Great Ocean Road region such as beautiful surf beaches, waterfalls, and one of the world's most scenic coastal drives. In Geelong, the event village on the waterfront will be buzzing with activity and the city's hotels, restaurants, and retail shops are ready to welcome you.

Events like the Cadel Evans Great Ocean Road Race draw visitors from far and wide and provide a major boost to tourism and local jobs.

Thank you to the many volunteers who support this event and to the Geelong and Surf Coast communities for embracing the Cadel Evans Great Ocean Road Race.

I hope all riders, from amateur to elite, enjoy this fantastic event.

Steve Dimopoulos Minister for Tourism, Sport and Major Events

TAG GEO MESSAGE

The Transport Accident Commission is thrilled to welcome back the TAC People's Ride in 2024 – an exciting opportunity for riders of all kinds to come together and explore Geelong and the Surf Coast.

With thousands of Victorians looking forward to this event every year, the Cadel Evans Great Ocean Road Race highlights the beauty our region has on offer, while providing a major boost to the local economy. The TAC is proud to call Geelong home and welcomes all participants – whether you're an elite athlete from the other side of the world, a novice rider with a passion for cycling, or a family looking forward to a fun-filled weekend.

The TAC is committed to improving the safety of all Victorian road users, however given they are less protected in the event of a crash, people who ride bikes are some of the most vulnerable people on our roads. Partnering with events such as this provides an important opportunity for the TAC

to work with the bike riding community and talk about how we can all play a role in creating a safe road system.

Since its inception, the Cadel Evans Great Ocean Road Race has shown an ongoing commitment to gender equality and in a further drive to inspire women and girls to engage with cycling, we are delighted to have Daisy Pearce on board as Ambassador for the 2024 People's Ride.

With 3,000 participants in 2023, the TAC People's Ride is sure to a thrilling day for everyone involved – good luck to all those taking part in the weekend's events!

Tracey Slatter
Chief Executive Officer, TAC

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Adventures await off the bike.

Summer is the time to indulge your adventurous spirit. Snorkel calm waters thriving with marine life. Sip on crisp wine in lush vineyards. Lap up the sun in the great outdoors.

From beaches and urban hideouts to fresh foodie finds, leave the bike behind and explore something new in Geelong and The Bellarine.

Start planning your trip at visitgeelongbellarine.com.au



KEY TIMINGS

TAC PEOPLE'S RIDE MARQUEE OPENING HOURS

Steampacket Gardens, Geelong

Friday 26 January

16:00 - 20:00

Streamline your event morning by collecting your Kit Friday Evening. The Free GeelongPort Family Ride will be on from 18:00 to 19:00.

Saturday 27 Jan

5:30 - 7:30

STARTING TIMES/ DISTANCES

113km	7:00
59km	7:30

Start/Finish Location:

Steampacket Gardens, Eastern Beach Rd, Geelong VIC 3220

CADEL EVANS GREAT OCEAN ROAD RACE EVENT SCHEDULE

WEDNESDAY 24 JANUARY (GEELONG/ EASTERN PARK)

Geelong Classic

17:30 Elite Women's UCI Criterium Finish & Presentations from 18:45

THURSDAY 25 JANUARY (LORNE/TORQUAY)

Surf Coast Classic

11:00 Elite Men's Race UCI 1.1 Finish & Presentations from 15:00

FRIDAY 26 JANUARY (GEELONG)

18:00 GeelongPort Family Ride

SATURDAY 27 JANUARY (GEELONG)

7:00 TAC People's Ride 113km

7:30 TAC People's Ride 59km

Deakin University Elite Women's Road Race

12:35 Elite Women's UCI WorldTour
Finish & Presentations from 16:30

SUNDAY 28 JANUARY (GEELONG)

Cadel Evans Great Ocean Road Race
11:10 Elite Men's UCI WorldTour

Finish & Presentations from 15:30

ELITE RACES SPECTATOR GUIDE

https://www.cadelevansgreatoceanroadrace.com. au/visit/spectator-guide/

^{*}Please note Kit Collection closes 30mins before each ride starts.

^{*} Start times and courses are subject to changes

RIDER PACKS

The 2024 TAC People's Ride Pack includes:

- » Exclusive TAC People's Ride jersey
- » Helmet sticker
- » Seat post sticker
- Exclusive offers from supporting partners

If you have not received your rider pack in the mail prior to the event (optional purchase in registration), you will need to collect your rider pack from the TAC People's Ride marquee at Steampacket Gardens (See opening times on page 6).

JERSEY



You will receive your exclusive 2024 TAC People's Ride jersey as part of your rider pack. Custom designed and made in Italy by Santini. Santini apparel is known for its energy microsense technology. This means your jersey is made of lightweight, antibacterial, ENERGY fabric. Soft and breathable, this jersey is perfect for summer cycling.

Jersey Size Swap

Subject to availability, a jersey size swap service will be on offer at the TAC People's Ride Marquee throughout the Cadel Evans Great Ocean Road Race event.

BIB AND STICKER INSTRUCTIONS



Seat Post Sticker

Place this sticker around the seat post of your bike, with the number over the rear wheel.

Ensure the numbers can be seen from the side.



Helmet Sticker

Place this sticker on the front of your helmet in the centre.

Note: Numbers must not be cut, folded or modified in any way and must be clearly visible.

Track any TAC People's Ride number on course with the SportsSplits Tracker App

Download here https://rtrt.me/app/SSPLA

WHAT TO BRING

Compulsory

When you are packing your bag for the weekend, make sure you include the following compulsory items for the TAC People's Ride:

- » Bike and helmet
- 2024 TAC People's Ride official jersey
- Seat post and helmet sticker *Please don't affix to your bike until you arrive in Geelong

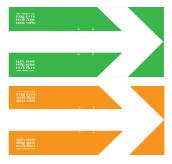
Recommended

In addition to the compulsory items above, we recommend you also bring the following items to the 2024 TAC People's Ride:

- » Sunscreen
- » Rain jacket
- » Sunglasses
- » Money
- » Puncture repair kit
- » Spare inner tubes
- » Pump
- » Lights, front and rear
- Water and drink bottles
- » Adequate ride nutrition
- » Fully charged and working mobile phone

COURSE DIRECTIONS & AID STATIONS

Please follow the course notes (Mocka) on your ride sticker, these contain a street name and action note to guide you around your course. The 113km Course will be guided by GREEN arrows that match your ride sticker colour. Please note the Long Course will follow BLUE singage from the KOM/QOM through to the finish line. The 59km will be guided by ORANGE arrows that match the colour of your seat post sticker.



To help you get to the finish site, there will be aid stations set up along the course. At each station there will be toilets, water, first aid, mechanical support and sports nutrition. There will be a limited supply of the above, therefore it is recommended you bring along sufficient food and sports nutrition to meet your requirements. Similarly, you are expected to pack your own basic tools and spares so that you can get yourself out of trouble on the day.

If hot weather is forecast; additional water stations will be added along the course. Any additional locations will be advised in the days leading up to the event, via the website and social media.

AID STATIONS

113KM COURSE

Ride With GPS Interactive Map - https://ridewithgps.com/routes/43786412

KM	DIRECTION	LOCATION	
0.0		START	
29.4	AID STATION 1	Barwon Heads, Thirteenth Beach	
50.5	AID STATION 2	Torquay, Elephant Walk Reserve	
82.0	AID STATION 3	Moriac, Newling Reserve Tennis Club	
100.5	CROSS	Scenic Road (Option For Left Turn - Avoid Challambra Climb)	
104.0	AID STATION 4	Challambra KOM/QOM, Montpellier Park	
113.2	FINISH	FINISH - STEAMPACKET GARDENS	

59KM COURSE

Ride With GPS Interactive Map - https://ridewithgps.com/routes/43382385

KM	DIRECTION	LOCATION
0.0		START
29.4	AID STATION 1	Barwon Heads, Thirteenth Beach
59.9	RIGHT	FINISH - STEAMPACKET GARDENS



EVENT NUTRITION

Science in Sport (SiS) are proud to be the Official Energy Chew and Energy Gel supplier for the TAC People's Ride.

Nutrition plays a vital role in maximising performance, as well as ensuring you complete the ride in a healthy state. SiS energy products are used and recommended by cycling champion Cadel Evans.

Ensure you have the energy you need for training and ride day with the Cadel's Road Race energy bar pack from scienceinsport.com.au

STAYING HYDRATED

Heat exhaustion can be avoided. Follow these tips:

- Drink enough fluid to replace your sweat
- » Refill your water bottle at every opportunity, there are aid stations along the course
- » Remind your friends and team members to drink fluids at every opportunity
- » Don't ignore the signs of heat exhaustion; dizziness, fatigue, weakness, headache, nausea, unsteadiness, rapid pulse or shortness of breath

Seek medical assistance at the nearest aid station if you are suffering from any of the above signs or call the Event Operation Centre on **0497 034 575.** Please save this number in your mobile phone.

MEDICAL

Medical services will be on site at the event village, on the course and at all aid stations.

If you require non-urgent medical attention, you can report to an aid station First Aid post.

If you are unable to make it to an aid station, contact one of the event team, traffic control or course teams or call the emergency number that has been SMS'd to you.

For medical attention, call 0497 034 575. For emergency medical attention, call 000.

RIDER AND ROAD SAFETY

One Route 55 bus service has permission to pass through the road closure of Barwon Heads Rd – behind the PR cyclists at low speed. The bus should / will not exceed 60 km/h, and it should / will slow further when overtaking cyclists who might not expect a vehicle approaching from behind.

This bus is not expected onto Barwon Heads Rd until after 8.35am.

Much of the TAC People's Ride is conducted on open roads therefore standard road rules apply to every participant. Police will be in attendance and will impose penalties.

As a minimum, TAC People's Ride participants must:

- Stop for red lights
- Stop at stop signs
- Give way at give way signs
- » Ride no more than two abreast
- Use the hard shoulder when possible

Please also respect and keep an eye out for your fellow TAC People's Ride participants.

MECHANICS

Pedal Power Garage will provide mechanical support for the TAC People's Ride. Look out for their teams along the course and at aid stations. Their fleet of vehicles will have a full complement of spares on board such as cables, chains, cassettes, etc. The mechanical teams will be able to resolve almost any problem. Please note the following prices will apply (card payments are preferred):

- CO2 canister \$5
- > Tubes \$10
- >> Tyres from \$69
- » Puncture Patch \$5

Other parts at normal workshop rates.

Pedal Power Garage is conveniently located in Melbourne. If you have any specific needs leading up to the event, give them a call

0407 827 052 or email

pedalpowergarage@gmail.com

Shimano will also be on hand on Saturday morning prior to the TAC People's Ride. Please visit their stall at the Steampacket Gardens Event Village for expert bike assistance and advice.

EVENT PHOTOGRAPHY

RaceAtlas will be the photography provider of the TAC People's Ride 2024.

The RaceAtlas team will capture all of the on course action with your images becoming available shortly after you cross the finish line. Use coupon code TAC20 to get 20% off all photo products, valid on event day only. To find your photos, simply visit

https://raceatlas.com/?event=tac-peoplesride & enter your name or bib number.

START LINE

The 2024 TAC People's Ride will start at 7:00am from the start/finish line on Eastern Beach Road at Geelong's beautiful waterfront.

We recommend you arrive approximately one hour prior to your start time. Please take into account travel time, parking and any unforeseen holdups you may encounter.

Note: All 113km and 59km course participants must depart the start line no later than 7:45am. Don't forget your exclusive 2024 TAC People's Ride jersey is compulsory to start the ride.

STARTING WAVES

113km	7:00
59km	7:30

Start positions

Start positions will be determined by the "speed group" selected during the registration process. Speed groups will be allocated in the starting area from fastest to slowest.

Speed group categories

Speed groups are critically important to ensure you have the best start possible and to minimise the amount of overtaking needed in the first part of the ride. Please help by being realistic when selecting the appropriate average speed that you will complete the entire ride at. Speed Group Categories are:

36-40km/h	
31-35km/h	
26-30km/h	
21-25km/h	
15-20km/h	

FINISH LINE

Look for the large inflatable arch when you approach the finish line on Western Beach Road in Geelong. At this point you will be asked to pass through, dismount and move off the course as efficiently as possible to avoid congestion.

We appreciate you working with the event marshals to ensure there is a clear finish line at all times.

Don't forget to recover, refuel, rehydrate, and join us in the Event Village to watch the Deakin University Elite Women's Road Race.

CUT OFF POLICY / SAG WAGON

For the safety of participants and as a courtesy of local residents, a 'cut off' policy does apply to the TAC People's Ride. This requires riders to maintain an average speed of 18km/hr in the Long Course & 16km/hr in the Short Course. This will allow all participants to complete the TAC People's Ride under our standard ride conditions, but in the event you do drop back, please familiarise yourself with the cut off time policy in order to understand the outcomes of falling outside the time restrictions. If you are unable to maintain the average speed there are options to shorten the course, or to be transported back to Geelong in the sag wagon along with your bike.





Chat with the locals at the Torquay Visitor Information Centre for the best ideas on exploring our region on two wheels.

Surf City Plaza, Beach Road, Torquay **Ph:** 1300 614 219

surfcoastevents.com.au

CUT OFF TIMES - 113KM COURSE

КМ	DIRECTION	ROAD	CUT OFF
0.0		START	7:30:00AM
29.4	AID STATION 1	Barwon Heads, Thirteenth Beach	9:00:00AM
50.5	AID STATION 2	Torquay, Elephant Walk Reserve	10:10:00AM
82.0	AID STATION 3	Moriac, Newling Reserve Tennis Club	12:00:00PM
92.7	RIGHT	Barrabool Road	12:35:00PM
100.5	CROSS	Scenic Road (Option For Left Turn - Avoid Challambra Climb)	1:00:00PM
104.0	AID STATION 4	Challambra KOM/QOM, Montpellier Park	1:15:00PM
113.2	FINISH	FINISH - STEAMPACKET GARDENS	2:00:00PM

CUT OFF TIMES - 59KM COURSE

КМ	DIRECTION	ROAD	CUT OFF
0.0		START	7:45:00AM
29.4	AID STATION 1	Barwon Heads, Thirteenth Beach	9:35:00AM
59.9	RIGHT	FINISH - STEAMPACKET GARDENS	12:00:00PM

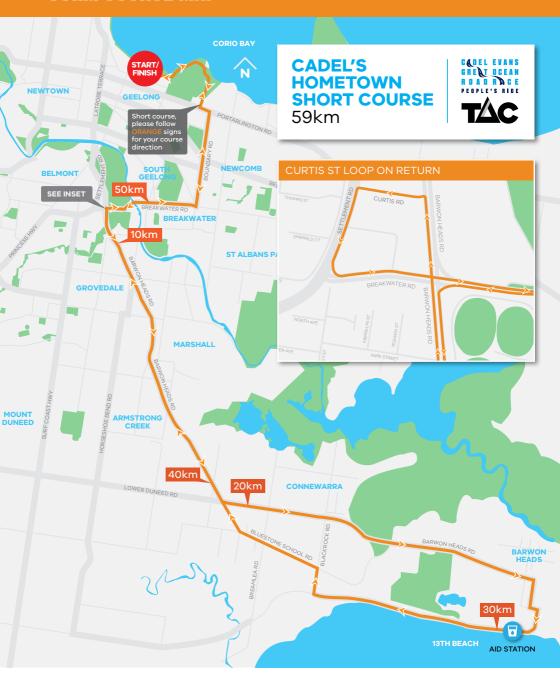
FALLEN OUTSIDE THE CUT OFF TIMES

If you choose to continue or finish the ride on your own once you have fallen outside of the cut off times, you do so at your own risk. Please be reminded that you will be riding under the standard road rules and traffic regulations apply. It is important to note rider support services such as medics, mechanics and aid stations may not be available for you. Additionally, the Elite Women's Road Race will impact you should you fall outside of cut off times, waiting while the race passes and obeying the instructions of moto marshals.

113KM COURSE MAP



59KM COURSE MAP



COURSE PROFILES



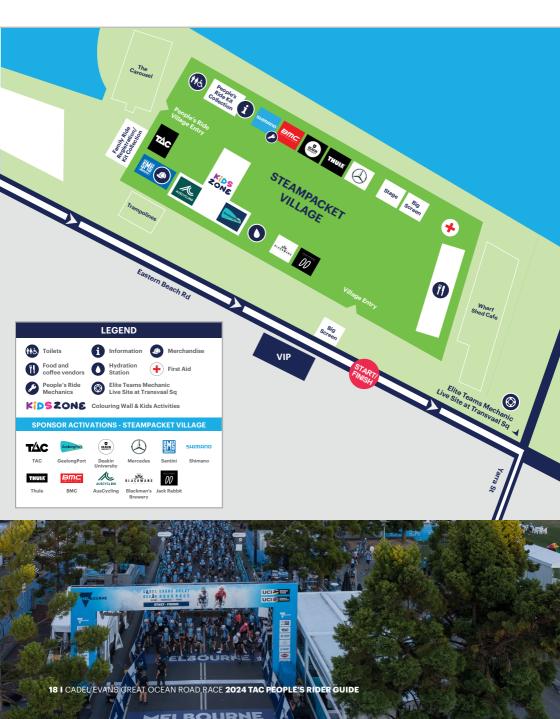




III LITERALLY BREATH-TAKING BIT



VELO VILLAGE VENUE MAP



ROAD CLOSURES

Information about traffic alterations during the Cadel Evans Great Ocean Road Race can be found here: 2024 road closures:

https://www.cadelevansgreatoceanroadrace.com.au/about/traffic/

PARKING

Please be aware there are parking restrictions applicable across the route throughout the day so please pay attention to signage and avoid parking on the actual ride/race route.

SIGNAGE AND COURSE MARSHALS

Each wave start will have an overhead signpost along the start chute to help you and your friends line up in the appropriate speed rating.

- » Arrows and other signage will be located along the course for your information
- » Pre warning signage will be prominent as you are approaching an aid station
- » Marshals and event staff will be along the course, either in a vehicle or at a stationary post. They will be identifiable in an event uniform and a high visibility vest
- Marshals are not authorised to stop motorists, you must remember you are following standard road rules
- » Please respect the instructions of the moto marshals. They are there to ensure the safety of all riders and motorists

DISTANCE CHANGES

Riders can downgrade from the long course to the short course on the day by simply taking the shorter course route. There will be no refund if you choose to downgrade.

CHALLAMBRA CLIMB

The 113km course takes in the famous Challambra climb. Challenge yourself against your mates, the pros and Cadel by taking on #ChallengeChallambra. Register on Strava to compare your time.

SOCIAL MEDIA

Don't forget to record your progress around the picturesque course, grabbing photos around the route and at the finish.

Share toyour channels using the hashtags **#TacPeoplesRide** and **#CadelRoadRace**.





When passing bike riders in speed zones up to 60km/h, slow down and give at least 1 metre of space. In speed zones over 60km/h, allow at least 1.5 metres. Learn more at tac.vic.gov.au/cyclingsafety



FAQ'S

WHERE IS THE BEST PLACE TO WATCH THE TAC PEOPLE'S RIDE LIVE?

There are a number of great locations along the TAC People's Ride course to watch the action. Please use the course map to help find a suitable location. You can also cheer the riders across the finish line on the Geelong waterfront.

WHAT TYPE OF BIKE CAN I RIDE?

Riders are free to choose whichever style of bike they are most comfortable with. Suggestions for bike choices may include road bikes, mountain bikes, city bikes, hybrid bikes, cross bikes & e-bikes. Please note, for the safety of all participants, fixed-wheel bikes and/or bikes without brakes are not permitted. Participants must ensure bikes are well maintained and fit for use in the TAC People's Ride.

The following bikes and bike accessories are not permitted: vehicle recumbents, disc wheels, fixed wheel bikes, unicycles, tri or aero bars. Hand bikes are permitted when required because of a disability. Participants sharing a bicycle, such as a tandem, must register each rider individually.

DO I NEED TO WEAR A HELMET?

Yes. All participants must wear an Australian Standards Certified helmet as per Victorian road rules.

WILL I BE RIDING ON CLOSED ROADS?

The TAC People's Ride is staged on open roads therefore all riders must adhere to normal road rules at all times. Failure to do so is at the risk of the participant and may result in the participant being removed from the ride. TAC People's Ride participants, as a minimum, must:

- Stop for red lights
- Stop at stop signs
- Give way at give way signs
- » Ride no more than two abreast
- Use the hard shoulder when possible

If a TAC People's Ride participant is still cycling on the route when the Elite Women's Road Race approaches they will be required to move off the road until ALL elite riders and event vehicles have safely passed. This is a direction that will be enforced by Victoria Police.



FAQ'S

WHAT SHOULD I WEAR DURING THE EVENT?

As part of your Rider Pack you will receive a 2024 TAC People's Ride jersey, which is a compulsory part of a participant's Rider Pack. In addition to the event jersey, participants are recommended to wear a standard and comfortable cycling kit.

Participants can purchase event merchandise, including additional Santini rider kit, from the Santini stand in Steampacket Gardens.

Please keep an eye on the weather forecast and come prepared for unexpected changes. We suggest bringing a warm undershirt, arm and leg warmers, gilet or vest and a rain jacket if necessary.

WILL THE CADEL EVANS GREAT OCEAN ROAD RACE BE TELEVISED?

Seven Network will televise both the Elite Women's and Men's WorldTour Road Races LIVE on Saturday 27th and Sunday 28th January with highlights of the TAC People's Ride.

7PLUS and 7Mate will stream both the Elite Women's and Men's Road Race live, available anytime, anywhere and on any device.

IF I NEED MEDICAL ASSISTANCE, WHAT SHOULD I DO?

Should you need medical assistance during the ride there will be course and traffic marshals as well as mechanics surveying the course regularly who will be able to assist you at any time.

In the event of a medical emergency, please call 000.

Alternatively, if your medical issue is non-urgent, please call 0497 034 575 for the Event Operations Centre.

I HAVE NEVER RIDDEN IN A LARGE GROUP BEFORE OR ON OPEN ROADS, WHAT SHOULD I DO?

At time of entry it is advised that all participants are comfortable riding on open roads and understand that riding two abreast (two riders side-by-side) or in single file is required.

All riders must abide by the Australian road rules at all times. Failure to do so is at the risk of the participant and may result in the participant being removed from the ride.

If you need to overtake another rider, please ensure it is done in a safe manner and when the road dictates it is safe to do so.

We also advise that riders gain experience riding in a group prior to participation in our event as we want the ride to be a positive and safe experience for all involved.

Connecting today. Creating tomorrow.





GeelongPort is the proud partner of the Cadel Evans Great Ocean Road Race Family Ride in 2024



Official Partner of the 2024 Cadel Evans Great Ocean Road Race.

Mapei embodies the parallels of resilience and commitment to excellence demonstrated by all athletes throughout the event.

With a comprehensive range of premium adhesives, grouts, engineered screeds, levellers, and waterproofing products, Mapei has the complete solution to transform your great projects into even better realities.



EVERYTHING'S **OK**WITH **MAPEI**



















